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Media Release Media Release Media Release

For Immediate Release

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Headline: Yogi on the Lake Awarded Governor's Cup

Pelahatchie, Mississippi — June 25, 2008 – Legacy RV Resorts is proud to announce that their Mississippi RV Park, Yogi on the Lake, has been chosen to be one of the 6 outstanding businesses in the 3 regions across the state. The award is sponsored by governor Haley Barbour and the Mississippi Development Authority (MDA) in partnership with the Mississippi Economic Development Council (MEDC).

“The Governor’s Cup awards are designed to recognize those businesses that have demonstrated an outstanding ability to influence their communities for a better quality of life,” Governor Barbour said. “They represent the leaders across our state making a difference through their community involvement and economic impact.”

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LEGACY RV RESORTS

Yogi on the Lake worked with the city of Pelahatchie during construction and continues to have a close relationship with the community. “Our support from the community has been overwhelming.” Claudia Tutt stated. Claudia and her husband Howard Tutt are the managers of Yogi on the Lake.

With planned activities, an on site restaurant and accommodations for everything from tents, to RV’s, to cabins, you would be hard pressed to find a better place to enjoy your stay. For those residents nearby, day rates are available so that everyone can enjoy meeting Yogi Bear™, Boo Boo™, and Cindy Bear™, playing in the Water Zone, or just taking it easy fishing in the 95 acre lake.

The award will be presented at a banquet, scheduled for July 24, 2008, during the MEDC Summer Conference. This award is one of the highest honors presented by the Governor of Mississippi, recognizing the significant impact within the Pelahatchie community that Yogi on the Lake has had during 2007.

About Jellystone Parks™

Launched in 1969, the Jellystone Park system is now the second largest chain of campgrounds in the United States, boasting more than 70 campgrounds with more than 15,000 campsites in 27 states and Canada. Its Camp-Resorts are among the best campgrounds in the industry with a quality reputation for being fun, friendly, clean and service-oriented parks that on average have a higher revenue per site night and a longer average stay than that experienced by other campgrounds – independent or franchised.

Additionally, each Jellystone Park is themed with Yogi Bear elements providing instant recognition and consumer appeal. It is truly a place “Where You Camp With Friends.”®

Yogi Bear Jellystone Parks are franchised through Leisure Systems, Inc. (LSI), a wholly owned subsidiary of The Park River Corporation, Cincinnati, Ohio. For more information about Jellystone Parks, visit www.campjellystone.com

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